Elementum vs. Celonis

Action vs. Insight

Empowering Users with Automation

Providing Users Information
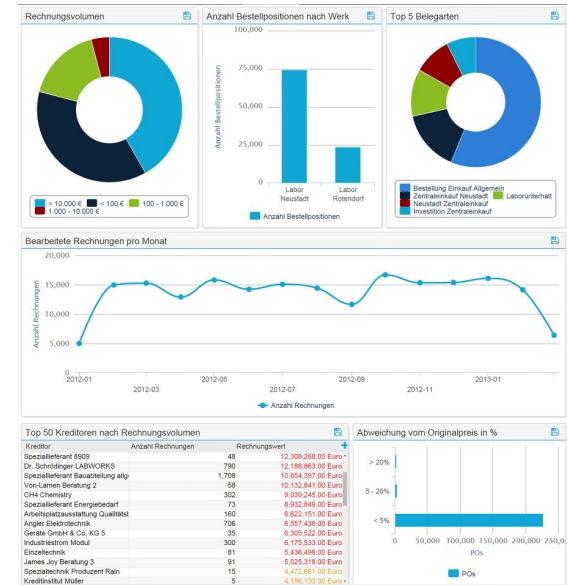
Action vs. Insight

Mining Data to Automate
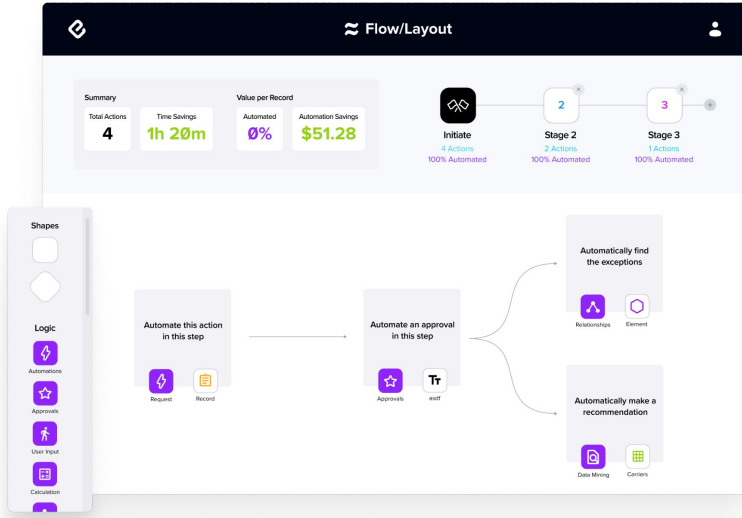
Mining Processes for Inefficiency

celonis | elementum
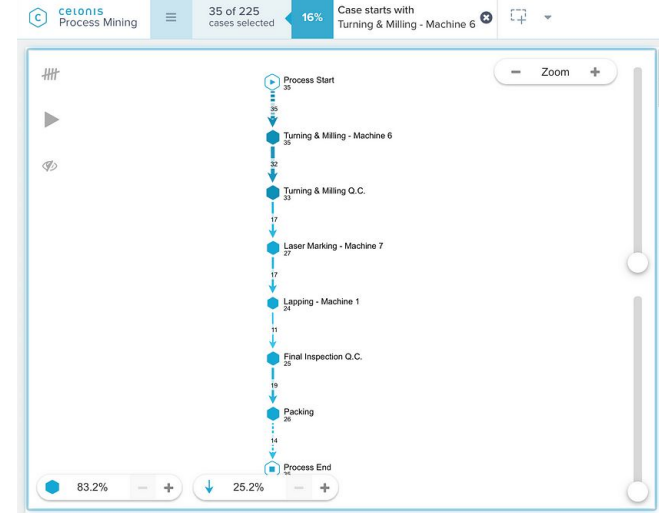
Process Mining: identify bottlenecks in existing business processes.	**Data Driven Workflows:** Initiate and execute business processes automatically.
How: Extract data from source systems to build processes and visualize delays.	**How:** Natively mine cloud data to trigger workflows that automatically take actions.
End result: Analytics / process maps with insights	**End result:** Actions / end-to-end process automation
Specialties: Finance, Supply Chain	**Specialties**: Supply Chain, Sales & Mktg, Finance, HR, Risk Mgt, IT

Anatomy of Data Driven Workflows

elementum

DATA DRIVEN

Triggers

Thresholds
(too much, too little)

SLAs
(too late, too early)

Exceptions / Anomalies

Patterns / Trends

WORKFLOWS

Actions

Notifications

Assignments

Escalations

Approvals

API-Out Commands

Data Mining AI/ML No-Code

CLOUD-NATIVE

No Moving Data -- Instant Go-Lives -- Auto-Inherited Security

Process Mining vs. Data Driven Workflows

elementum

	celonis	**elementum**
Business Objective	Identify and visualize process inefficiencies	Drive immediate business impact via automation
Core Use Case	Analytics	Business process automation
Implementation	Professional services & IT	Business team
Data Analysis	Requires specialized technical expertise	Built-in data mining, ML and NLP
Data Models	Bespoke models for every process	Pre-built by business function
Workflows	Not included	No-code, drag-and-drop workflow builder
Automation	Not included	Highly configurable core offering

By the Numbers: Celonis vs. Elementum

	celonis	elementum
Configuration and deployment	1 process = 4-6 wks Multiple processes = 6-8 months	1 Day
Governance Set-up	1 Month	Instantaneous
Security Review	2 months	1 week
Pricing	Platform + Licenses + Transactions	Consumption
Minimum to Start	$90k (3-yr commit)	Zero
Implementation Costs	$1.5m internal support	Zero
Integrations	Required	Zero with Snowflake
Ongoing Support	5-10 full-time employees	1-2 part-time employees