




AI Driven Workflows for Sales Support

Close deals faster by assigning the right experts on-time, every time.




When expert requests are manually assigned, they get overlooked, delayed, or forgotten. This leads to:

-  Missed opportunities
-  Wasted resources
-  Unhappy customers

Workflows collect, analyze, and act, **AUTOMATICALLY**

-  Assign experts by skill, geography, and industry
-  Escalate open cases and route to appropriate channels
-  Track performance and generate reports

Use AI/ML to **accelerate and optimize**

-  Replace ad hoc tasks with an AI analyst
-  Use LLMs to initiate requests proactively
-  Apply ML for continuous resource optimization

Sales support that **scales**

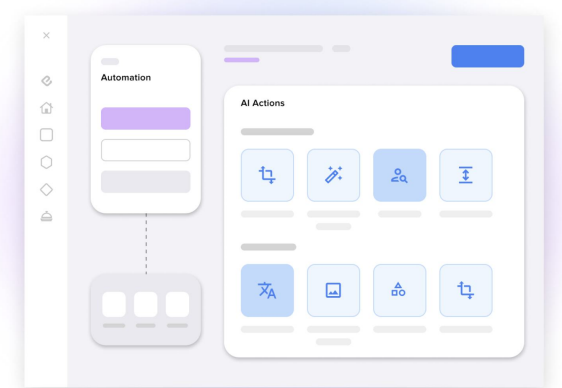
- Track material composition across supply chains
- Measure carbon footprint and CO2 emissions
- Monitor incentive structures and board composition

Automate with **no integrations and **no coding****

Get started in less than 30 days

- 1- Share data tables in Snowflake
- 2- Select an app in Marketplace
- 3- Choose AI & ML models
- 4- Customize workflows, approvals, and reports
- 5- Iterate in real-time with a no-code interface

Faster, Smarter, Cheaper

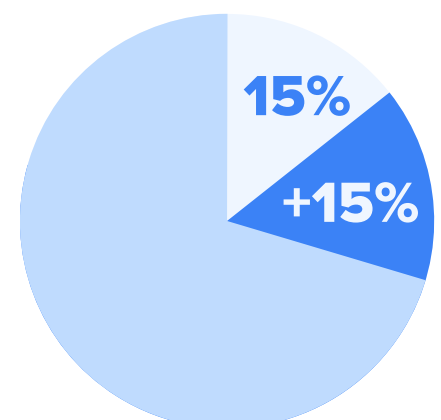


Save Time

36%
Increase
Since 2022

6 Mos.
Average Sales
Cycle

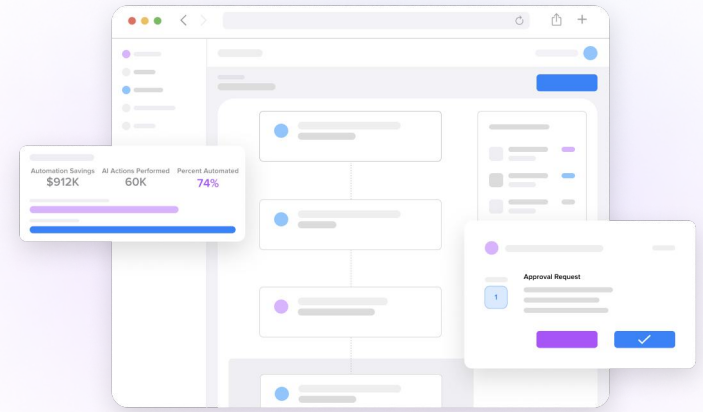
Execute Better



**2x Higher Win Rates
by Top Performers**

Snowflake **Transforms** Sales Support Process

From ad hoc and inconsistent to systematic and optimized.



Manual processing introduced **bottlenecks**

Snowflake's process for assigning subject matter experts was:

- **Inefficient:** Hundreds of requests processed by hand
- **Ineffective:** Wrong experts assigned to wrong opportunities
- **Time-consuming:** Significant delays in request handling

"Elementum transformed our sales support process. It taps into our Snowflake data to automate assignments, considering factors like skill sets and geography. The time savings for our team has been incredible."



Matt Meredith
Strategy & Ops Lead, Snowflake

Expert requests are now **95% faster**

With AI Driven Workflows, processes are:

- **Self-managed:** 100% automated system, No-IT required
- **Efficient:** 2.5 hours saved per request
- **Strategic:** 2 FTEs re-purposed for high-value tasks



Start Automating Today

Visit elementum.ai or email info@elementum.com to learn more